

## Benefits for Agriculture and Local Communities



### Fuel Retailers

- Able to offer more fuel choices to consumers
- Opportunity to receive incentives for the sale of low carbon fuels through voluntary participation as a credit generator



### Biofuel Industry

- More jobs
- Increased biofuel blending
- Incentives for investments that lower the carbon intensity of biofuel production
- Market preservation



### Local Communities

- More local jobs
- Access to more fuel choices
- Improved air quality
- Increased tax revenue
- Economic benefits beyond the biofuels industry and agriculture that benefit local communities



### Growers

- Price premium for lower carbon grain
- Increased margins
- Improved resilience to extreme events
- Increased return on investment
- Market preservation



### Fuel Consumers

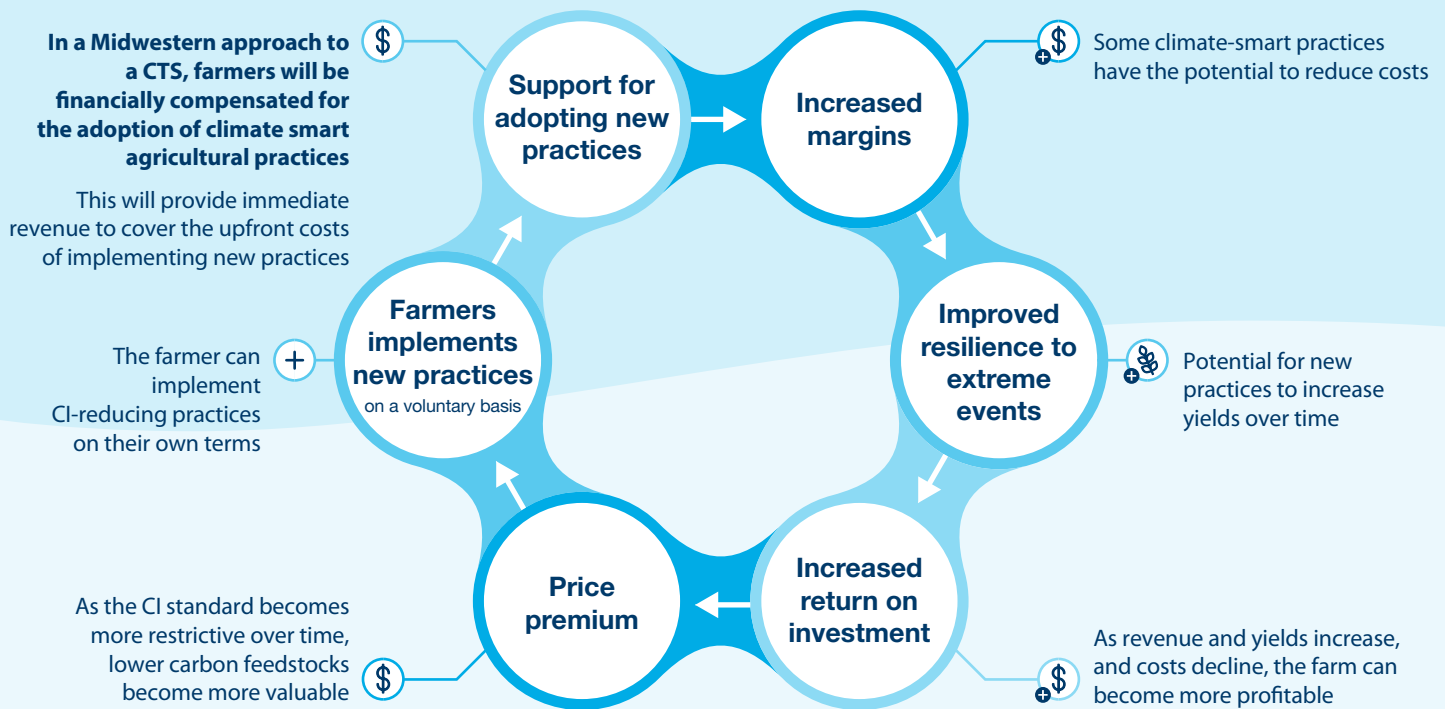
- More fuel choices at the pump
- Lower carbon fuels often available at a lower cost
- Increased use of domestically produced fuels reduces reliance on imported oil





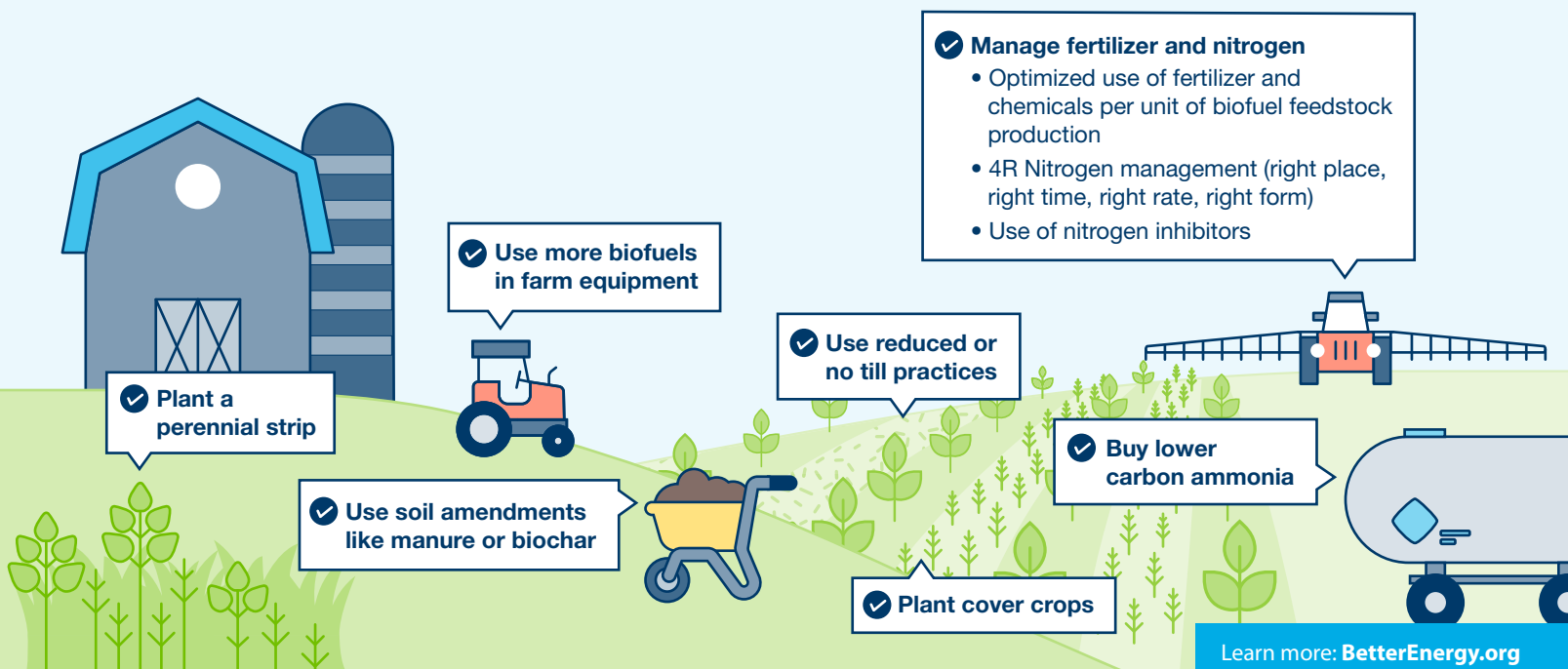
## A Clean Transportation Standard (CTS) for the Midwest

# Opportunities for Growers



## Growers: Reduce GHG Emissions on Your Own Terms

Participation in CTS programs is **voluntary** and can give growers more tools to manage their operation if they choose to use them.



Learn more: [BetterEnergy.org](https://www.betterenergy.org)